
effective advertising

Our approach to creating
advertising impact





overview

+ ADVERTISING WITH A POINT

What is advertising? A mere out-of-home or print campaign? Online banners or an email blast? Maybe it's the integration of the two. Or perhaps neither of the two. For **cinquino+co.**, it is any method that effectively reaches and engages your target audience. At our agency, you'll find people that are passionate about making great ads, but even more so about ads that make great impact.

We believe that advertising isn't necessarily the right approach for all brands, all the time. When it is right though, it has to be great. That's because great advertising becomes part of the culture and defines brand experiences for the target audience. And there's no question that great advertising can become an essential part of a brand's architecture. That is why it's imperative for advertising to have purpose and a strong message.

Creating effective advertising is a never-ending quest for marketers and agencies alike. Why? Because great advertising moves consumers—and consumers move products

and services. It is one of the marketing toolsets we use to create business impact.

We love looking at ads, dissecting ads, thinking about how we would make ads better—so naturally, we have a point of view on what it takes to make a great ad work hard for its brand. The views and thoughts that we live by are showcased with some examples of the work we've created over the years for brands whose categories and objectives run the gamut. And although many were met with acclaim and award, recognized by peers, the true measure of their value was the impact on our client's business.

| Print Advertising



result



FUJIFILM

Hey Darlin'.

You should be in HD movies. And with the FUJIFILM FinePix Z70, the ability to shoot stunning HD video is always just a mode away. Capture sensational still shots or explore the possibilities in HD video that's Facebook and YouTube™ compatible. The flexibility it gives you makes it a real find.

EveryPictureMatters.com/Z70

FINEPIX Z70
FIND YOUR HD MOMENT!

All other company or product names used in this advertisement are trademarks or registered trademarks of their respective holders.

FUJIFILM_Z70_CAMPAIGN

result



FUJIFILM

FINEPIX

Hopelessly Devoted.

Some things are just meant to be—the FUJIFILM FinePix Z70 digital camera and HD Video. Capture sensational still shots or shoot stunning HD video with the press of a button. It's Facebook and YouTube™ compatible so you can easily share your love with the world. This feasibility may just be your perfect match yet.

EveryPictureMatters.com/Z70

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FUJIFILM

FINEPIX

Height Defying.

Get in the game with HD video. The FUJIFILM FinePix Z70 digital camera gives you the ability to shoot stunning HD video with the press of a button. Capture sensational still shots or explore the possibilities in HD video that's Facebook and YouTube™ compatible. The shoot-from-the-wrist feasibility makes it a game-winner.

EveryPictureMatters.com/Z70


  

FINEPIX Z70
FIND YOUR HD MOMENT!


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FUJIFILM_Z70_CAMPAIGN

result



freshly clicked.


 **A&P Fresh Online is here. Refresh Your Thinking.**

You can now get the same mouthwatering quality and dizzying array of products as our store experience—delivered to your door in the same day. This changes everything.

Quality Selection | Same Day Delivery | Free Delivery on 1st Order*

www.shop.apsupermarket.com

*\$50 or more



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A&P_FRESHLY CLICKED_CAMPAIGN

result



A&P_FRESHLY CLICKED_CAMPAIGN

result

FUJIFILM fujifilm.com



**Confident, exceptional, idealistic,
yet surprisingly sensitive.**

Introducing the Super CCD EXR sensor from FUJIFILM—so sensitive, it's capable of picture quality you've never seen in some of the most challenging shooting environments.

<p>High Sensitivity with Low Noise</p> <p>These sensors deliver outstanding picture quality with superb grain control in low light. The Super CCD EXR sensor captures an 11.8MP photo with excellent color, clarity and contrast, even in low light. It's the only sensor that can deliver superior results in low light, even in the most challenging shooting environments.</p>	<p>Extended Dynamic Range</p> <p>Introducing the Super CCD EXR sensor's Extended Dynamic Range mode, which allows you to capture a wider range of tones in a single shot. This mode is ideal for capturing a wide range of tones in a single shot, from deep shadows to bright highlights.</p>	<p>High ISO</p> <p>Super CCD EXR sensors are designed to deliver superior results in low light, even in the most challenging shooting environments. This mode is ideal for capturing a wide range of tones in a single shot, from deep shadows to bright highlights.</p>
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Super CCD EXR Seeing is believing. Visit FUJIFILM at CES.

FUJIFILM fujifilm.com



Camera Envy.

Introducing the Super CCD EXR sensor from FUJIFILM—so sensitive, it's capable of picture quality you've never seen in some of the most challenging shooting environments.

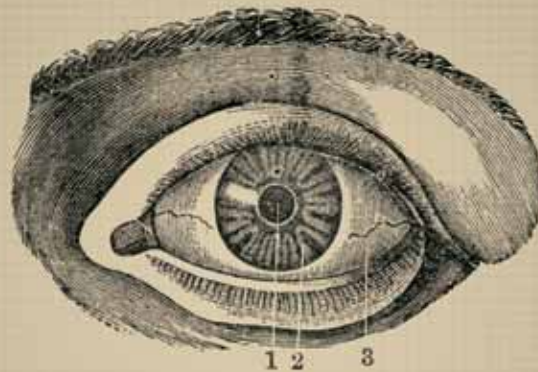
<p>High Sensitivity with Low Noise</p> <p>These sensors deliver outstanding picture quality with superb grain control in low light. The Super CCD EXR sensor captures an 11.8MP photo with excellent color, clarity and contrast, even in low light. It's the only sensor that can deliver superior results in low light, even in the most challenging shooting environments.</p>	<p>Extended Dynamic Range</p> <p>Introducing the Super CCD EXR sensor's Extended Dynamic Range mode, which allows you to capture a wider range of tones in a single shot. This mode is ideal for capturing a wide range of tones in a single shot, from deep shadows to bright highlights.</p>	<p>High ISO</p> <p>Super CCD EXR sensors are designed to deliver superior results in low light, even in the most challenging shooting environments. This mode is ideal for capturing a wide range of tones in a single shot, from deep shadows to bright highlights.</p>
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Super CCD EXR Seeing is believing. Visit FUJIFILM at CES booth #4785 | January 8-11

FUJIFILM_EXR TECHNOLOGY_CONCEPTUAL ADVERTISEMENTS

result

MARANTZ.COM/STIMULATION



EVERY MARANTZ VIDEO PROJECTOR
STARTS WITH THE SAME DESIGN.

VP-15S1 1080p DLP® PROJECTOR

Marantz turns home entertainment into a whole-body experience. Since our earliest days, our goal has always been to take people's sensory experience beyond anything that they've seen, felt or heard. The VP-15S1 video projector is the perfect example. The picture is film-like, involving and awe-inspiring thanks to custom optics and color filters as well as the industry's only 200 Watt DC SuperHighPressure lamp assembly. We thought of everything—for an experience your senses never saw coming. It's just what you'd expect from Marantz, a name synonymous with best sounding, best looking and most reliable with all the latest features. [Learn more at marantz.com/stimulation.](http://marantz.com/stimulation)



marantz
LIFE AMPLIFIED™

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MARANTZ_STIMULATION_AD CAMPAIGN

result

MARANTZ.COM/STIMULATION



OUR ENGINEERS BEGIN EACH AUDIO RECEIVER WITH THE SAME BLUEPRINT.



SR6003 XM READY SURROUND SOUND RECEIVER

Marantz turns home entertainment into a whole-body experience. Since our earliest days, our goal has always been to take people's sensory experience beyond anything that they've seen, felt or heard. The SR6003 AV Receiver is the perfect example. We've taken this format and made it our own through painstaking circuit design and exceptional components. The awe-inspiring detail, satisfying format flexibility and audio that's full and true delivers an experience your senses never saw coming. Yet it's just what you'd expect from Marantz—a name synonymous with best sounding, best looking and most reliable with all the latest features. [Learn more at marantz.com/stimulation](http://marantz.com/stimulation).

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marantz
LIFE AMPLIFIED

MARANTZ.COM/STIMULATION



ONE OF THE MANY COMPONENTS WE CONSIDER DURING DEVELOPMENT.



AV8003 NETWORKING AV PREAMP/PROCESSOR & MM8003 8-CHANNEL POWER AMPLIFIER

Marantz turns home entertainment into a whole-body experience. Since our earliest days, our goal has always been to take people's sensory experience beyond anything that they've seen, felt or heard. Even our separates are part of the visceral equation. The AV8003 is instantaneous gratification incarnate, uniting everything from your movies and music to photos, streaming audio and video. For pure power, our 8-channel MM8003 power amplifier provides enough juice for even the most advanced AV systems. They're just what you'd expect from Marantz, a name synonymous with best sounding, best looking and most reliable with all the latest features. [Learn more at marantz.com/stimulation](http://marantz.com/stimulation).

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marantz
LIFE AMPLIFIED

MARANTZ_STIMULATION_AD CAMPAIGN

result



AMERICA'S CHOICE

Honey-the-vacation-is-back-on low prices.

There's no other store brand like America's Choice.
Our products give you the same flavor, quality and performance as leading national brands—but they cost a lot less. And with over 2,000 made-in-America items to choose from, you'll feel proud and satisfied all at once.

SAVE UP TO 30% AND MORE

Visit any A&P, Pathmark or Food Basics for all of these and other fresh savings. | **Real Quality. Real Value.**

A&P_AMERICA'S CHOICE_2-PRONG "VALUE" CAMPAIGN (1)

result



Maybe-we-can-afford-to-eat-out low prices.

There's no other store brand like America's Choice. Our products give you the same flavor, quality and performance as leading national brands—but they cost a lot less. And with over 2,000 made-in-America items to choose from, you'll feel proud and satisfied all at once.

SAVE UP TO 30% AND MORE

Visit any A&P, Pathmark or Food Basics for all of these and other fresh savings. | Real Quality. Real Value.



Sav-a-licious lower prices.

There's no other store brand like America's Choice. Our products give you the same flavor, quality and performance as leading national brands—but they cost a lot less. And with over 2,000 made-in-America items to choose from, you'll feel proud and satisfied all at once.

SAVE UP TO 30% AND MORE

Visit any A&P, Pathmark or Food Basics for all of these and other fresh savings. | Real Quality. Real Value.

A&P_AMERICA'S CHOICE_2-PRONG "VALUE" CAMPAIGN (1)

result



Real Quality. Real Value.

A
AMERICA'S
CHOICE

Just as glamorous,
but **costs less.**

America's Choice store brand products cost less, but give you more than you'd ever expect. You'll get the same quality that the leading national brands give you, but at a much lower price. And with over 2000 made-in America items to choose from, you can feel proud while you save.

MOUNTAIN FRESH
ULTRA LIQUID
FABRIC SOFTENER 40' LOADS

SAVE UP TO **30%**
AND MORE

Visit any A&P, Pathmark or Food Basics for all of these and other fresh savings.

A&P_AMERICA'S CHOICE_2-PRONG "VALUE" CAMPAIGN (2)

result



Real Quality. Real Value.

A
AMERICA'S
CHOICE

Just as sweet,
but **costs less.**

America's Choice store brand products cost less, but give you more than you'd ever expect. You'll get the same flavor and quality as the leading national brands, but at a much lower price. And with over 2000 made-in-America items to choose from, you can feel proud while you save.

Visit any A&P, Pathmark or Food Basics for all of these and other fresh savings.



Real Quality. Real Value.

A
AMERICA'S
CHOICE

Just as messy,
but **costs less.**

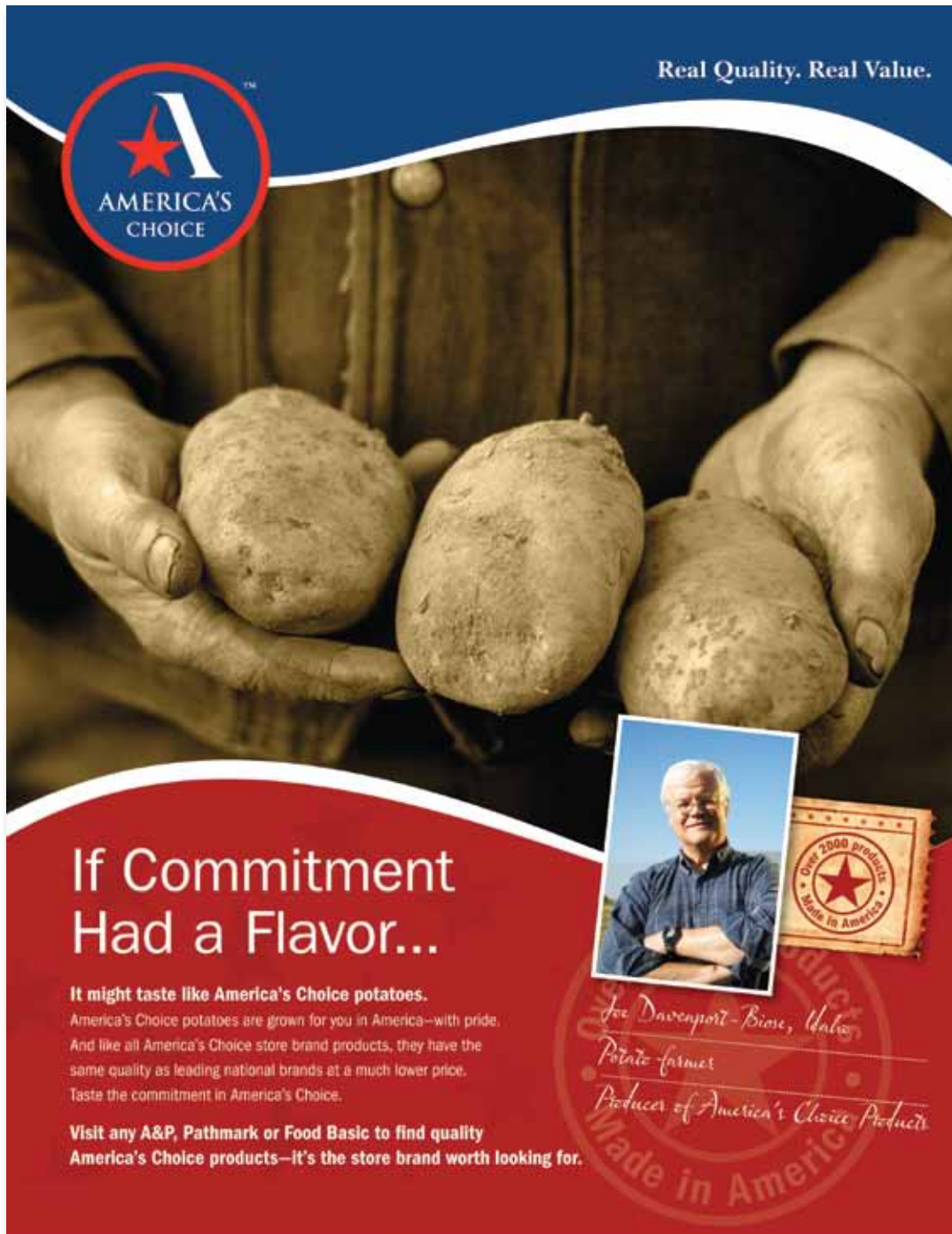
America's Choice store brand products cost less, but give you more than you'd ever expect. You'll get the same flavor and quality as the leading national brands, but at a much lower price. And with over 2000 made-in-America items to choose from, you can feel proud while you save.

Visit any A&P, Pathmark or Food Basics for all of these and other fresh savings.

SAVE UP TO **30%**
AND MORE

A&P_AMERICA'S CHOICE_2-PRONG "VALUE" CAMPAIGN (2)

result



Real Quality. Real Value.

A
AMERICA'S
CHOICE

If Commitment Had a Flavor...

It might taste like America's Choice potatoes.
America's Choice potatoes are grown for you in America—with pride.
And like all America's Choice store brand products, they have the
same quality as leading national brands at a much lower price.
Taste the commitment in America's Choice.

**Visit any A&P, Pathmark or Food Basic to find quality
America's Choice products—it's the store brand worth looking for.**

Joe Davenport-Biose, Idaho
Potato farmer
Producer of America's Choice Products

Over 2000 products
Made in America

A&P_AMERICA'S CHOICE_"MADE IN AMERICA" CAMPAIGN

result



Real Quality. Real Value.



**If Hard Work
Had a Taste...**

It might taste like America's Choice carrots.
America's Choice carrots are grown for you in America—with pride. And like all America's Choice store brand products, they have the same quality as leading national brands at a much lower price. Taste the hard work in America's Choice products.

Visit any A&P, Pathmark or Food Basic to find quality America's Choice products—it's the store brand worth looking for.



*Water Pitman
Vegetable Cultivator
Product of America
Made in America*



Real Quality. Real Value.



**These hands say
made in America.**

And so does America's Choice store brand products.
Over 2000 of our products are made for you right here in America—with pride. And like all America's Choice store brand products, they have the same quality as leading national brands at a much lower price. Taste the hands-on quality of America's Choice products.

Visit any A&P, Pathmark or Food Basic to find quality America's Choice products—it's the store brand worth looking for.



*Greg Sanders - Alta, Nebraska
Gleaner
Product of America's Choice Producers
Made in America*

A&P_AMERICA'S CHOICE_"MADE IN AMERICA" CAMPAIGN

result



“IT’S O.K.
LEAVING ME BEHIND AT THE BEACH WASN’T AS
BAD AS THE TIME HE FORGOT YOUR BIRTHDAY.”

🔥 WATERPROOF | 📏 SHOCKPROOF | ❄️ FREEZEPROOF | 🌫️ DUSTPROOF

It’s the durable digital camera for all life’s adventures, mishaps and forgetful husbands.

The FUJIFILM FinePix XP10 knows what really matters. Your pictures. So forget the splashes, the bumps, the drops, the dirt, the cold or anything else a day at the beach might throw at you.* With HD video, a 5X optical zoom and legendary FUJIFILM picture quality, the FinePix XP10 is a digital camera that can take care of itself—even if your husband can’t.

FINEPIX XP10
EveryPictureMatters.com/XP10 **FUJIFILM**

*Waterproof to 10ft. | Shockproof to 3ft. | Freezeproof to 14°F.

FUJIFILM_XP10_ADVERTISEMENT

result

Dive into summer without giving your digital camera a second thought.

A child wearing a snorkel mask and snorkel is swimming underwater. A green Fujifilm Z33WP digital camera is floating in the water next to the child. The background shows a beach with a lifeguard stand, umbrellas, and people. Underwater, there are colorful fish, a starfish, and a crab.

Live Waterproof™

The waterproof* Z33WP digital camera lets you dive into life and adventure without hesitation—and capture every surf-soaked, sand-crust-ed, fun-filled image of the kids along the way. Start living at everypicturematters.com/z33wp

*Waterproof up to 10 Ft.



FINEPIX Z33WP

FUJIFILM
Every Picture Matters.™

FUJIFILM_Z33_ADVERTISEMENT

result

PASSION

_THAT SURPRISES YOU. _THAT AWAKENS A DIFFERENT SIDE OF YOU. _THAT CONSUMES YOU.



Trust. Honesty. Integrity. Confidence. Expertise.
Certain values can only be found at a Master IJO Jeweler.



MASTER IJO JEWELER_WORDS OF VALUE_CAMPAIGN

result

FREEDOM

_TO TRUST YOUR FEELINGS. _TO COMMIT YOURSELF. _TO GIVE YOUR HEART.




Syrene

Trust. Honesty. Integrity. Confidence. Expertise.
Certain values can only be found at a Master IJO Jeweler.

DECIDE

_TO BE EXTRAVAGANT. _TO BE THOUGHTFUL. _TO BE ORIGINAL.



Delicate

Trust. Honesty. Integrity. Confidence. Expertise.
Certain values can only be found at a Master IJO Jeweler.

IJO MASTER JEWELER
BRILLIANCE YOU DESERVE™

MASTER IJO JEWELER_WORDS OF VALUE_CAMPAIGN

result



IMAGINE IF

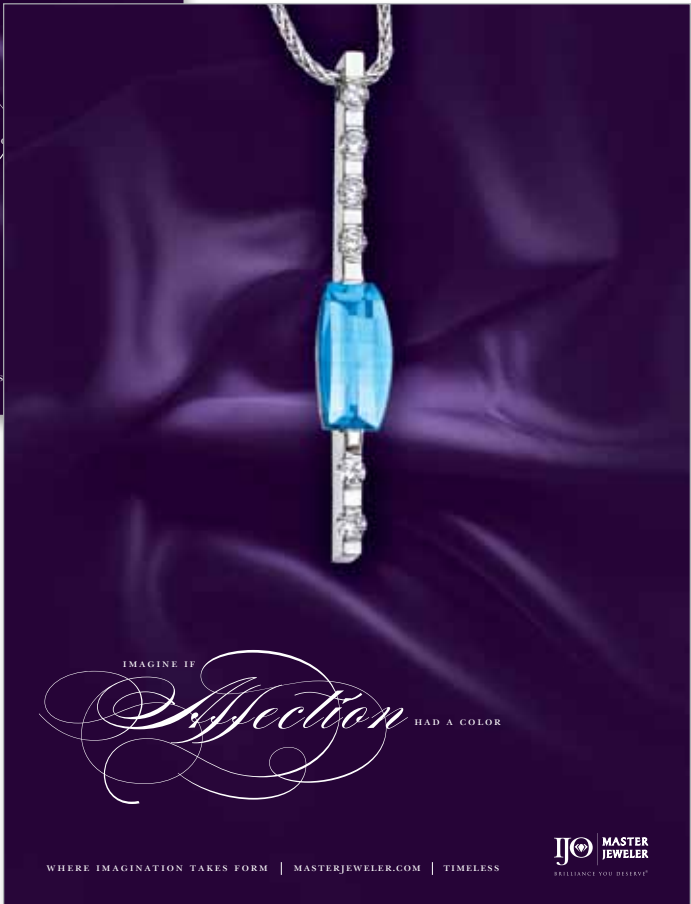
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WHERE IMAGINATION TAKES FORM | MASTERJEWELER.COM | SPEECHLESS

IJO MASTER JEWELER
BRILLIANCE YOU DESERVE™

MASTER IJO JEWELER_WORDS OF VALUE_CAMPAIGN


result



MASTER IJO JEWELER_WORDS OF VALUE_CAMPAIGN

result

at the bridgemarket
corner of 59th street and 1st avenue



Rock Stars

These exceptional salts make every meal a *tour de force of flavor*. Mined from deep within the mountains or sun-baked on tropical shores, these gourmet salts are imported raw, uncut and uncensored. Every grain is infused with scintillating flavors that sound the perfect note to any gourmet meal. Score some Himalayan Pink, Black Lava or Bamboo Jade salt where gourmet garnishes star alongside everyday staples at the BridgeMarket.


The Food Emporium
fine food

taste the world

Expanded product selection and same day delivery also available online at www.thefoodemporium.com

THE FOOD EMPORIUM_ROCK STARS (GOURMET SALT)_AD

result



at the 59th street bridgemarket
grand opening celebration

Diva

It's truly extraordinary. And demands to be treated as such. Burrata, from the rolling hills of eastern Italy's Puglia region where even the cows are prima donnas. In its shroud of delicate mozzarella nestles a soft, buttery center and unique flavor - created from fresh, heavy cream and unspun mozzarella curds. Consume it fresh within 48 hours and its temperamental nature is certain to please. Come explore The Food Emporium BridgeMarket and discover Burrata, plus a world of great name brand groceries and everyday household products always in store for you!

The Food Emporium
fine food

taste the world

Expanded product selection and same day delivery also available online at www.thefoodemporium.com

THE FOOD EMPORIUM_DIVA (BURRATA CHEESE)_AD

result

**GOOD THINGS COME TO THOSE WHO WAIT...
AND NOW TO THOSE
WHO DON'T HAVE TO.**

The Food Emporium.com

We know it's not always easy to get small-town service in the big city—especially same-day service. That's why our online-grocery specialists personally hand-select only the highest quality items, just the way you would, and deliver them fresh to your door, in a New York minute. What else would you expect from the greatest city in the world?

Same Day Delivery* • Wide Variety • Always Free Delivery**

*Orders placed before 3pm
**Orders of \$25 or more

YOUR TASTE IS IN GOOD HANDS.

THE FOOD EMPORIUM_YOUR TASTE IS IN GOOD HANDS_CAMPAIGN

result

**IT'S NOW DAY 3.
DO YOU KNOW WHERE
YOUR FOOD IS?**



The Food Emporium.com

New York is our neighborhood too and we know it's not always easy to get fresh from around in the big city. That's why we source grocery specialists personally from only the highest quality farms and the way you would, and deliver from farm to your door in a New York minute. What else would you expect from the greatest city in the world?

Same Day Delivery* • Wide Variety • Always Free Delivery**

*Minimum order required. **Outside of NYC.

**YEAH PATIENCE IS A VIRTUE...
BUT SAME DAY
DELIVERY,
THAT'S
A MIRACLE.**



The Food Emporium.com

New York is our neighborhood too and we know it's not always easy to get fresh from around in the big city. That's why we source grocery specialists personally from only the highest quality farms and the way you would, and deliver from farm to your door in a New York minute. What else would you expect from the greatest city in the world?

Same Day Delivery* • Wide Variety • Always Free Delivery**

YOUR TASTE IS IN GOOD HANDS.

*Minimum order required. **Outside of NYC.

THE FOOD EMPORIUM_YOUR TASTE IS IN GOOD HANDS_CAMPAIGN

result

EVERY 30 MINUTES
A NEW YORKER IS SADLY BEING MISTREATED AS IF THEIR
GUAVAS DIDN'T MATTER.



HELP US PUT AN END TO FNA (FOOD NEGLECT & ABUSE).

Okay, so we're a little obsessed with the online grocery business. But offering same-day delivery and having shopping specialists hand-picking the highest quality items—just like you would—are the qualities that make us different. We're a real grocery store. With a real personal touch. Once you try us you'll love us. Guaranteed.

Same Day Delivery* • Wide Variety • Always Free Delivery**

WE TAKE ONLINE GROCERIES PERSONALLY.

*Orders placed before 3pm
**Orders of \$33 or more

The Food Emporium.com

THE FOOD EMPORIUM_ONLINE GROCERIES MADE PERSONAL_CAMPAIGN

result

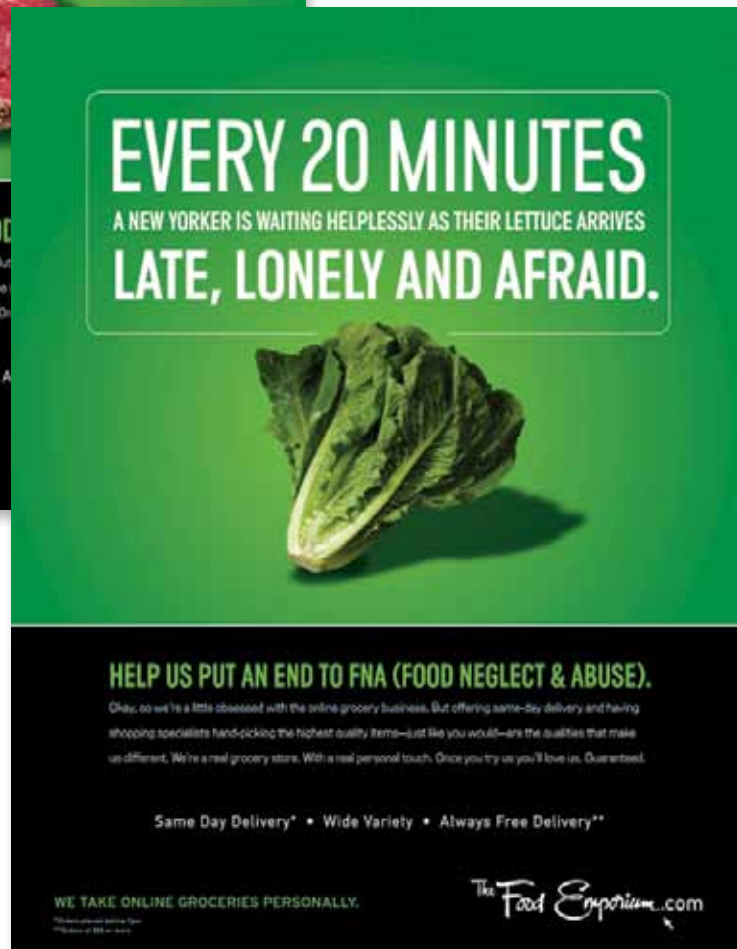


EVERY 15 MINUTES
A NEW YORKER FACES THE SAD REALITY THAT THEIR FILET IS BEING TREATED
LIKE A PIECE OF MEAT.

HELP US PUT AN END TO FNA (FOOD NEGLECT & ABUSE).
Okay, so we're a little obsessed with the online grocery business. But our shopping specialists hand-picking the highest quality items—just like you would—are the qualities that make us different. We're a real grocery store. With a real personal touch. Once you try us you'll love us. Guaranteed.

Same Day Delivery* • Wide Variety • Always Free Delivery**

WE TAKE ONLINE GROCERIES PERSONALLY.
*Minimum of \$50 on orders
**Minimum of \$50 on orders



EVERY 20 MINUTES
A NEW YORKER IS WAITING HELPLESSLY AS THEIR LETTUCE ARRIVES
LATE, LONELY AND AFRAID.

HELP US PUT AN END TO FNA (FOOD NEGLECT & ABUSE).
Okay, so we're a little obsessed with the online grocery business. But offering same-day delivery and having shopping specialists hand-picking the highest quality items—just like you would—are the qualities that make us different. We're a real grocery store. With a real personal touch. Once you try us you'll love us. Guaranteed.

Same Day Delivery* • Wide Variety • Always Free Delivery**


WE TAKE ONLINE GROCERIES PERSONALLY.
*Minimum of \$50 on orders
**Minimum of \$50 on orders

The Food Emporium.com

THE FOOD EMPORIUM_ONLINE GROCERIES MADE PERSONAL_CAMPAIGN

result


Contrary to popular belief,
WE SEE
GOING NUTS
as a good thing...
A VERY GOOD THING.



FROM ALMONDS TO WALNUTS AND EVERYTHING IN BETWEEN,
WE MANUFACTURE A WIDE VARIETY OF FINE TREE NUT INGREDIENTS
INCLUDING NUT FLOURS, NATURAL NUT BUTTERS, NUT PASTES & MORE.

NUT PASTES	NUT BUTTERS	NUT FLOURS	SPECIALTY INGREDIENTS
Almond Paste Kernal Paste (Persipan) Macaroon Paste Marzipan Praline Paste Pistachio Paste	Roasted Almond Butter Blanched Almond Butter Roasted Filbert (Hazelnut) Butter Pistachio Butter Roasted Pecan Butter Walnut Butter Cashew Butter Dry-Roasted Peanut Butter	Dry-Roasted or Raw Natural Almond Flour Blanched Almond Flour Filbert Flour Pistachio Flour Cashew Flour Walnut Meal Peanut Flour	KTU Bake-Stable Fillings Custom Dry-Roasting and Sizing Debitrezed Walnuts - for Dairy Applications Nut Crunch Toppings Kosher for Passover Production

FOR OUR CURRENT BUYER'S GUIDE AND NUTTY IDEAS APPLICATION FORMULAS, PLEASE CONTACT US AT
800.825.6663 OR VISIT US ONLINE AT
www.americanalmond.com/go-nuts




American Almond Products

AMERICAN ALMOND PRODUCTS_GO NUTS_AD CAMPAIGN

result

To anyone who thinks

WE'RE NUTS, THANK YOU.




*FROM ALMONDS TO WALNUTS AND EVERYTHING IN BETWEEN,
WE MANUFACTURE A WIDE VARIETY OF FINE TREE NUT INGREDIENTS
INCLUDING NUT FLOURS, NATURAL NUT BUTTERS, NUT PASTES & MORE.*

NUT PASTES	NUT BUTTERS
Almond Paste	Roasted Almond Butter
Almond Paste (Permeant)	Roasted Almond Butter
Macadamia Paste	Roasted Filbert (Hazelnut) Butter
Pecan Paste	Peanut Butter
Pistachio Paste	Roasted Pistachio Butter
Walnut Paste	Walnut Butter
	Cashew Butter
	Dry-Roasted Peanut Butter

FOR OUR CURRENT BUYER'S GUIDE AND NUTTY IDEAS APPLICATIONS, VISIT US AT WWW.AMERICANALMOND.COM/GO-NUTS OR CONTACT US AT 800.825.4663 OR 907.542.0434 AT WWW.AMERICANALMOND.COM/GO-NUTS

After


80 YEARS FOR BEING NUTS.



*FROM ALMONDS TO WALNUTS AND EVERYTHING IN BETWEEN,
WE MANUFACTURE A WIDE VARIETY OF FINE TREE NUT INGREDIENTS
INCLUDING NUT FLOURS, NATURAL NUT BUTTERS, NUT PASTES & MORE.*

NUT PASTES	NUT BUTTERS	NUT FLOURS	SPECIALTY INGREDIENTS
Almond Paste	Roasted Almond Butter	Dry Roasted or Raw Almond Flour	RTU Nut Butter Filling
Almond Paste (Permeant)	Roasted Almond Butter	Walnut Flour	Custom Dry Roasting and Sizing
Macadamia Paste	Roasted Filbert (Hazelnut) Butter	Almond Flour	Distilled Walnut for Dairy Applications
Pecan Paste	Peanut Butter	Roasted Almond Flour	Nut Cream Topping
Pistachio Paste	Roasted Pistachio Butter	Filbert Flour	Natural No Preservative Production
Walnut Paste	Walnut Butter	Pecan Flour	
	Cashew Butter	Cashew Flour	
	Dry-Roasted Peanut Butter	Walnut Meal	
		Almond Flour	

FOR OUR CURRENT BUYER'S GUIDE AND NUTTY IDEAS APPLICATIONS, VISIT US AT WWW.AMERICANALMOND.COM/GO-NUTS OR CONTACT US AT 800.825.4663 OR 907.542.0434 AT WWW.AMERICANALMOND.COM/GO-NUTS



American Almond Products

AMERICAN ALMOND PRODUCTS_GO NUTS_AD CAMPAIGN

Direct Mail



result



FUJIFILM_PICTURE PROFIT_DIRECT MAIL CAMPAIGN (WAVE 1 ABOVE, WAVE 2 BELOW)



result



FUJIFILM_PICTURE PROFIT_DIRECT MAIL CAMPAIGN (WAVE 3 ABOVE, WAVE 4 BELOW)



result



MERIDIANEMR_DIRECT MAIL CAMPAIGN



result



MARANTZ_DIRECT MAIL CAMPAIGN



result



A&P - PATHMARK_DIRECT MAIL CAMPAIGN



result



US CABLE "FREE TO" DIRECT MAIL CAMPAIGN (WAVES 1-3 ABOVE, 4-6 BELOW)

